

Universities, Graduates And Innovation – The Regional Impact Of Higher Education

A working conference and discussion seminar of the *Impact of Higher Education Institutions on Regional Economies Initiative* in partnership with the University of Wales Institute Cardiff

Tuesday 17th June 2008 09.30 am – 4.00 pm

The Atrium Building, University of Glamorgan, Adam Street, Cardiff CF24

Impact of
Higher Education Institutions
on Regional Economies
A Joint Research Initiative

UWIC
Cardiff's metropolitan university
prifysgol metropolitan Caerdydd

PROVISIONAL PROGRAMME

Coffee and Registration: 9:30 – 10:00

WELCOME, INTRODUCTION AND INITIATIVE OVERVIEW: 10:00

Professor Phil Gummett, Chief Executive, Higher Education Funding Council Wales

Professor Antony Chapman, Vice Chancellor, University of Wales Institute Cardiff

10.10 The Economic Contribution Of Higher Education In Wales

Gareth Jones AM OBE Esq., Chair of the Enterprise And Learning Committee, National Assembly for Wales and Chair of the Inquiry into the economic contribution of higher education

10:30 Overview Of The *Impact* Initiative

Professor Peter McGregor and Ursula Kelly, University of Strathclyde, Joint Initiative Coordinators

MORNING PARALLEL WORKSHOPS: 11.00 – 12.00

Workshop 1

The Regional Pertinence Of University-Generated Knowledge

Rob Huggins and Andrew Johnston, Cardiff Management School, University of Wales Institute Cardiff

(From The : Higher Education Institution Knowledge And Its Impact On Regional Competitiveness Project)

Workshop 2

Graduate Choices: University, Living And Working

Marc Cowling and Emma Pollard, Institute for Employment Studies, University of Sussex

(From The Impact Of Economics And Quality Of Life On Graduate Flows And Subsequent Innovative Capacity Of Cities In The UK Project)

Workshop 3

The Impact Of Students On Urban Areas

Moira Munro, Ivan Turok and Mark Livingston , University of Glasgow

(From The Students As Catalysts For City And Regional Growth Project)

12.00 – 13.00 Lunch

AFTERNOON PARALLEL WORKSHOPS 13.00 – 14.00

Workshop 4

The Role Of Universities In Innovation Systems

Ronnie Ramlogan, University Of Manchester

(From The Impact Of Research And Innovation Networks On Regional Competitiveness: The Role Of HEIs Project)

Workshop 5

What's Different About University Cities? Quality Of Life And Economics

Marc Cowling, Institute For Employment Studies, University Of Sussex

(From The Impact Of Economics And Quality Of Life On Graduate Flows And Subsequent Innovative Capacity Of Cities In The UK Project)

Workshop 6

Geographic Proximity And Business-University Innovation Linkages

Helen Simpson, Centre For Market And Public Organization, University Of Bristol

(From The Investigating Business-University Linkages Project)

REPORTAGE FROM WORKSHOPS 14:00 – 14.45

14:45 – 15:15 Afternoon Tea/Coffee

15:15 FINAL PANEL SESSION

Panelists: Including Professor Brian Morgan UWIC, Mr David Rosser, Director, CBI Wales and others TBC

CONCLUDING REMARKS AND FINISH: 16:00

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