

Universities and their Regional Impacts: Making a Difference to the Economy and Society

Tuesday 16th – Wednesday 17th November

Dalmahoy Hotel & Country Club

Edinburgh, Scotland EH27 8EB

PROGRAMME AS AT 9th November

Impact of
Higher Education Institutions
on Regional Economies
A Joint Research Initiative

TUESDAY 16TH NOVEMBER

9.30 REGISTRATION

WELCOME, INTRODUCTION AND INITIATIVE OVERVIEW

10.00 Introductory Session - Chair: Professor Jim McDonald, Principal & Vice Chancellor, University of Strathclyde

10.10 Professor Paul Boyle, Chief Executive of the ESRC

- The ESRC Perspective - Setting the UK scene and history of research base on HE

10.25 John McClelland, Chair of the Scottish Funding Council

- Higher Education in Scotland today

10.40 Michael Russell, MSP Cabinet Secretary for Education & Lifelong Learning, Scottish Parliament

- Keynote Speech

11.05 – 11:15 Coffee Break

11:15 Session 1 – Do Universities matter to regions? How do Universities make an impact?

Chair: Professor Phil Gummatt CEO HEFCW

This session will explore issues relating to university impact on a region, how universities interact with the external community and the relationships between universities and different external partners and collaborators. It will highlight some of the issues arising from current research. .

- Professor Peter McGregor, University of Strathclyde
- Professor Jeremy Howells, University of Manchester
- Dr Paul Benneworth, Center for Higher Education Policy Studies, University of Twente
- Dr Michael Kitson, University of Cambridge

13:00 Lunch

13.30 - 14.30 POSTER SESSION for early career researchers : *New Directions in Higher Education Impact*

There are 9 poster presenters who will be at their poster between 13.30 and 14.30

14:30 Session 2 – Do Universities make a difference to regional competitiveness or innovation?

Chair : Mark Batho CEO SFC

This session will highlight some of the key issues arising from research on universities and innovation as well as exploring the perception of universities' role in supporting competitiveness.

- Professor Robert Huggins, University of Wales Institute, Cardiff
- Dr Helen Simpson, University of Bristol & Institute of Fiscal Studies
- Professor Elena Antonacopoulou, University of Liverpool
- Vince McKeown, Scottish Council Development and Industry
- Professor Richard Harris, University of Glasgow

16:30 Session End

Evening Events:

17.15 Coach Departs for Scottish Parliament

18.00 Networking Reception in Scottish Parliament , hosted by the Cross-Party Group on Scottish Universities

19.15 Reception ends (Coach to Dinner Venue)

19.30 Evening Dinner , Surgeons' Hall (Royal College of Surgeons), Central Edinburgh

10.15 Return Coach to Hotel

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9.30 COFFEE

10.00 Session 3 – The impact of students – community asset or community liability?

Chair: Phil Baty, Deputy Editor THE

This session will explore some of the issues surrounding students' impact on communities – are they a catalyst for regeneration? Students also go on to become graduates ... is it important for a region to retain graduates?

- Professor Moira Munro, University of Glasgow
- Professor Kim Swales, University of Strathclyde
- Susan Nash, Vice President Society and Citizenship, NUS
- Professor Robert Wright, University of Strathclyde

11:30 – 11:45 Coffee Break

11:45 Session 4 - International Perspectives on University Impact

Chair: Fergus Devitt, Director of Higher Education, Department of Employment and Learning, NI

- Professor Walter McMahon, University of Illinois at Urbana-Champaign: *Higher Education Financing Issues and Economic Development in the UK and the US*
- Professor Alan Hughes, University of Cambridge: *The Higher Education Knowledge Exchange System in the United States*

12:45 – 13:45 Lunch

13:45 Session 5 – Universities and society: Is there a wider impact?

Chair: Professor Bernard King, Convener, Universities Scotland

This session will touch on a number of key issues about universities and their wider impact on the community.

- Professor John Brennan Open University
- Dr Paul Benneworth, Center for Higher Education Studies, University of Twente
- Dr Katerina Lisenkova, University of Strathclyde
- Adrian Day, Senior HE Policy Adviser, HEFCE

14:45 Coffee break

15:00 Session 6 – Concluding Session - Regional Variations on Policy

Chair: TBC

This session will highlight commonalities and differences identified in the course of the research between higher education impact and higher education policy across the UK.

- Ursula Kelly, University of Strathclyde (joint initiative coordinator) for the initiative
- Professor Phil Gummert, Chief Executive, Higher Education Funding Council for Wales
- SFC representative TBC
- Fergus Devitt, Director of Higher Education, Department for Employment and Learning, NI
- Alice Frost, Head of Business and Community, Higher Education Funding Council for England

16:00 Finish